



# Economy



**REMPAN modelling provides the ability to calculate the economic impacts of proposed changes. This analysis is used to support funding applications, business case studies and economic development strategies.**

- **Area-specific economic insights**
- **Detailed industry data**
- **Business locations database**
- **Economic impact modelling capability**
- **Interactive graphs and maps**
- **Data for sub-regions, regional and State benchmarks**

REMPAN Economy provides valuable insights into the performance of key sectors in a region's economy. The information provided is underpinned by the latest data from the Australian Bureau of Statistics (ABS) and presents the following key economic measures: Employment, Output, Wages & Salaries, Imports, Exports and Gross Regional Product.

Economy is an analytical resource that has been designed for use by economic development practitioners, strategic planners, researchers, consultants and businesses who want to understand and plan for their market using data presented in easily understood formats.

**REMPAN Economy presents data on your local government area, wider region and State and other regions of your choice.**

Economic impact modelling results are presented as graphs together with explanatory commentary in an automatically generated report. Impact modelling is available in 114 industry sectors.

Economy incorporates a suite of dynamic analytical capabilities including:

- Modelling the impact of tourism and events
- Building detailed workforce demographic profiles
- Identifying potential opportunities for import replacement, value-adding and job creation.

## **TAILORED ANALYSES**

Full analyses provided utilising available data and presented in a digestible form.  
[remplan@rdasouthwest.com.au](mailto:remplan@rdasouthwest.com.au)

## **ANALYTICS**

No obligation discussions can be had regarding your needs. Contact the RDA office and we can get started.



**PUBLIC  
ACCESS**

# Economy Profile

**REMPAN Economy Profiles are a powerful resource for economic development professionals and the communities they serve.**

- **Public access economic profiles**
- **Integrate data with your business**
- **Base your business plan on the best information**
- **Download data in a format of your choice**
- **Check out interactive graphs and maps**
- **Look at the competition and your opportunities**
- **Regional and State benchmarks**

REMPAN Economy Profile details industry contributions to employment, output, wages and salaries, exports, imports and value added. The profiles provide valuable insights into the region's workforce, capture the role of tourism in the local economy and build an understanding of how the region is changing over time. This data is sourced from the Australian Bureau of Statistics (ABS), Tourism Research Australia (TRA) and the Department of Employment (DOE) and is presented under the headings of: Industries, Tourism, Workers, Trends.

## **Learn more about your own backyard**

So you think you know your own backyard? What about the demographics of your customer base? See the trends, where people are working, what they're earning and what business sectors offer the opportunity for you to connect. Graphs, charts, tables and maps can be saved in PDF, PNG and CSV formats.

## **Need more detailed data and analysis?**

REMPAN Economy Profile can be packaged with REMPLAN Economy software which incorporates staff only access to more detailed area-specific economic data and an economic impact modelling capability for up to 114 industry sectors.

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### **FREE DATA ACCESS**

Visit <http://www.rdasouthwest.com.au/> and follow the links to the free access portals for community and economic profiles.

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### **ANALYTICS**

If you want more than the basics then no obligation discussions can be had regarding your needs. Contact the RDA office to get started.



**Do your homework:**

**Find the gaps, the opportunities,**

**trends and make**

**informed decisions**